

ACORD 125 — Commercial Insurance Application

AgencyAssist ACORD Form Reference Guide

Overview

The foundation of any commercial lines submission. Captures core business information including named insured, mailing address, business description, and general liability exposure.

When to Use This Form

All commercial accounts — required for General Liability, BOP, and most commercial policies.

Key Sections

Section	What to Collect
Applicant Information	Legal business name, DBA, mailing/location address, phone, website, FEIN/SSN
Business Description	Nature of operations, years in business, gross sales/revenue, payroll
General Liability	Premises, operations, products/completed operations, personal injury
Property	Buildings, business personal property, equipment values
Loss History	Prior claims and losses for the past 3-5 years

Agent Tips & Best Practices

- Always use the full legal business name as it appears on articles of incorporation.
- Gross receipts should match what's reported on taxes.
- Include all locations — even if only one is the primary.
- Loss history must cover at least 3 years; 5 years preferred by most carriers.

AgencyAssist automates this entire intake process. Send clients a link — they answer plain-English questions — you get a completed ACORD form instantly. Try it free at agencyassist.io